

## Media release

### For immediate release

### Coopers Alehouse at Sydney Airport Named Best in the World

Melbourne, Australia: June 2014 – Coopers Alehouse at Sydney Airport's T2 Domestic terminal has been awarded Airport Bar of the Year at the 2014 FAB Awards; a globally recognised food & beverage celebration from The Moodie Report.

Proudly owned and operated by Emirates Leisure Retail (Australia), the bar, which was opened in August 2013, beat off international competition at the awards in Copenhagen this week, and is the first Australian company to be awarded the accolade. The awards highlight the best and most innovative projects in travel-related food and beverage.

Situated on the same site as fellow ELRA-operated business, Hudsons Coffee - the outlets have combined forces to offer customers more than 'just' a bar. Designed from quality recycled timber and with a stunning, detailed ceiling display revealing the full Coopers story, the retailers have welcomed over 250,000 customers through their 'doors' since launch. Hudsons Coffee, is - the only coffee shop operator in every major Australian airport and has over 70 outlets across Australia

ELR Australia Managing Director, Adam Summerville, said: "To win an internationally recognised award like this for our offering at Sydney Airport is a huge achievement, and we are thrilled to win such a prestigious global award.

"Coopers is a great Australian brand and partner, and Sydney Airport has been the perfect place to bring the concept to life. The stunning design is a real point of difference and gives the bar a great sense of place in the terminal. It literally stops passengers in their tracks.

"The Coopers Alehouse and Hudsons Coffee concept brings a new level of product offering, ambience and service to the airport. We're confident we're setting a new standard in enhancing the overall experience for customers passing through the airport, both on this project and our other international offerings through the ELR group."

Chairman of ELRA and CEO of the Dubai based ELR and MMI Group, Andrew Day said: "We are immensely proud of our Australian colleagues in winning this coveted award. It further highlights our dedication to bringing world-class concepts to airport environments and builds on ELR's award-winning success with Dubai International's Concourse A. The team in Australia has done a fantastic job in using all our experience and expertise in delivering the very best airport bar experience and this award is testament to their hard work."

Sydney Airport General Manager Retail, Glyn Williams agrees, "With the addition of Coopers Alehouse to T2 last year, we further enriched Australia's busiest and most vibrant terminal. At Sydney Airport we take pride in offering our customers original retail concepts, to provide unique experiences for travelers."

"This is a fantastic accolade for our great partner Emirates Leisure Retail, and for Coopers Brewery - an Australian, family owned business - to be recognised on the global stage" commented, Glenn Cooper, Chairman of Coopers Brewery.

**-ENDS-**

**Notes to Editors**

Australian family-owned brewery Coopers, opened Coopers Alehouse at Sydney Airport's T2 Domestic terminal in August 2013, in conjunction with Emirates Leisure Retail Australia.

The bar offers travelers a wide selection of food and beverages, including Coopers' famous brews on tap, local and imported beers, wines and pre-mixed beverages.

**Media enquiries:**

Alice Smithard

T: 03 9268 7800

M: 0450 329 089

[alice@keepleft.com.au](mailto:alice@keepleft.com.au)